

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

A.P. Re-organization-Prohibition & Excise Department- two distinct sets of EALS for Government of Andhra Pradesh Prohibition & Excise and Government of Telangana Prohibition & Excise- Orders – Issued.

REVENUE (EX-II) DEPARTMENT

G.O.Ms. No. 240

Date:27.05.2014.

Read:

From the Commissioner of Prohibition and Excise, Hyd
Lr.No.B2/420/2014/DDB/Ex, Dt:20.05.2014.

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ORDER:

In the reference read above, the Commissioner of Prohibition and Excise has stated that in view of the bifurcation of Andhra Pradesh State, there is need for two different sets of Excise Adhesive Labels and he has therefore submitted proposals for different colours of EALS to Government of Andhra Pradesh Prohibition & Excise and Government of Telangana Prohibition & Excise and requested to issue early orders in the matter.

2. After careful examination of the proposal, Govt. hereby accord permission to the Commissioner of Prohibition and Excise, Hyderabad, as follows:

1. The Present labels shall be continued for residual A.P. State.
2. For the State of Telangana, wherever "Government of Andhra Pradesh Prohibition & Excise" is printed, it shall be replaced by "Government of Telangana Prohibition & Excise".
3. To continue the following colours to **Residual AP:**
 - Light green for manufacture within the State
 - Light yellow for the Exports labels
 - Light yellow for the Imports labels
 - Light brown for CSD labels
4. The following colours are approved to **Telangana State:**
 - Light Pink for manufacture within the State
 - Light orange for the Exports labels
 - Light red for the Imports labels
 - Light black for CSD labels
5. For Telangana EALS for Local consumption instead of "light green colour" "Pink Colour" shall be used.
6. Regarding Central State Logo, Telangana State Logo shall replace the existing one in due course of time after it is created.

3. The Commissioner of Prohibition and Excise, Hyderabad is requested to take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S.P. SINGH

PRINCIPAL SECRETARY TO GOVERNMENT

To

The Commissioner of Prohibition and Excise, A.P, Hyderabad.

The Managing Director, Andhra Pradesh Beverages Corporation Limited, Hyderabad.

Copy to:

The PS to Advisor to H.E. the Governor.

The General Administration (SR) Department.

//FORWARDED::BY ORDER//

SECTION OFFICER